



Towell Group of Companies

History

W. J. Towell & Co. LLC was founded in 1866 and named after William Jack Towell from UK. Mohamed Fadhel, the great grandfather of the Sultan family, was working as a retail trader in Muscat. He became the CEO of W.J Towell LLC and succeeded in expanding the company's business. The company started to get mercantile agencies for insurance and imported US produced kerosene as well as commodities and consumer items. Shipping was Towell's main strength and became the agent of British India Steam Navigation (B.I.). The company exported dates, pomegranate, dried fish, dry lime and other agricultural products to other countries in the region and in Europe. Mohamed Fadhel bought the company in 1914, and as Towell had become a well known company, he decided to keep this British name and W. J. Towell became an all Omani company.

Throughout the years the Towell business has survived even through difficult times and even expanded in different sectors. After World War II the company established branches in Kuwait, Iraq and Dubai.

When His Majesty Sultan Qaboos bin Said started his successful rein in the Sultanate of Oman in 1970, the country was introduced to a new era of renaissance and prosperity. Towell shifted focus from mere trade to infrastructure projects the Sultanate urgently needed as well as starting the first printing press and contribute to establishing National Bank of Oman as the first private bank in the Sultanate.

Present

Towell Group of Companies is today one of the largest companies in the Sultanate and comprises of seven clusters with members of the board from the fourth and the fifth generation of the Sultan family. The clusters are; Enhance, Engineering, Construction, Property, Services and Trade, Consumer Product Division (CPD) and Automotive.

Oman's economy is maturing and the role of the private sector is growing in importance. The Towell Group of Companies' commitment to the national goals of diversification and broadening of the industrial base is evident in expanding in a range of areas.

Towell Group of Companies is also dedicated to work with Corporate Social Responsibility (CSR) both for individuals and to assist the vision of the Government of Oman to support the growth of Small and Medium sized Enterprises (SME's).

Future

The aim for Towell Group of Companies is to maintain a thriving business as well as expand in both Oman and countries abroad. Through a combination of long experience and good governance and the ability to adapt to any changes the future hold, Towell Group of Companies will continue to try and make a mark for generations to come in various kind of business.